

Bachelor RDA :

Responsable du Développement des Activités



Les compétences clés :

A group of six students are seated at a long wooden table in a classroom, working on their laptops. The room has a large window on the right side, showing a view of a building and trees outside. On the left wall, there is a poster for 'TRACTEURS SÉRIE 6R' by John Deere. The students are focused on their work, with some looking at their screens and others looking towards the camera. The overall atmosphere is one of a collaborative learning environment.

stratégie,
marketing et
digital

RSE

pilotage de
projet

commerce et
management

finance et
négociation

Des débouchés concrets :

- responsable du développement
- responsable régional / de secteur
- chargé d'expansion commerciale
- responsable de centre de profit
- conseiller commercial en agriculture

Tu veux aller plus loin ?

Rejoins l'ALPA-IS4A
et développe ton potentiel

